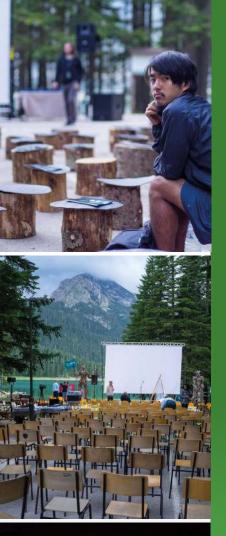




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Green Montenegro IFF (GMIFF) is the only film festival focused on environmental protection in Montenegro, held regularly since 2015. It has become recognized as the center of the country's ecological identity, while also serving as a unique platform for filmmakers from various countries, regions, and around the world.

WWW.GREENMONTENEGRO.ME





The festival takes place in one of the most beautiful natural areas in Europe (UNESCO World Heritage List, 1980) — the National Park Durmitor, right next to the Black Lake, in the municipality of Žabljak. Under a starry mountain sky, with wireless headphones and a large LED screen, the festival offers an unparalleled Open-air Cinema GMIFF experience.

The originality and importance of GMIFF lie in the fact that it is the only environmental film festival in the region and one of the 18 in Europe, earning a place among the world's top 31 green festivals, within the global network Green Film Network, based in Innsbruck, Austria.

https://www.greenfilmnet.org/mem bers/green-montenegro/info

The concept of Green Montenegro IFF has been presented on three continents so far: at the Life After Oil Festival 2022 in Sardinia, Italy, the Yangcheon Autumn Culture Festival 2023 in Seoul, South Korea, and the Environmental Film Festival in Washington, USA, in 2024.

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The festival is competitive, educational, and non-commercial, while the program of Green Montenegro IFF is divided into four categories: Ecology, Ecology of the Soul, Promotional Tourism Films, and Student Films.

On average, around 500 films are submitted to the festival annually, from which 50 films are selected and screened (*including feature films, documentaries, feature-length and short films, animated, fiction, etc.*). These films are viewed by between 800 and 1200 spectators over three to five days of the festival.

In addition to awards for first, second, and third place in the mentioned categories, a Grand Prix is also awarded for the best film of the festival, which typically addresses an environmental theme. Apart from the main location, screenings and other festival activities have also been held in five Montenegrin cities (Podgorica, Nikšić, Budva, Danilovgrad, and Bijelo Polje).

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The goals of Green Montenegro IFF are develop and raise the level of to responsibility and knowledge about for the need environmental protection and biodiversity conservation, shaping further directions in the development of culture, education, and social activism by acquiring global trends in ecology cinematography that Montenegro and aspires to.

In addition to film screenings, the festival catalyzes concrete actions and sustainable ideas aimed at promoting Montenegrin cinematography and the natural beauty and resources of our country.

Within the festival, alongside film screenings from all over the world, there are lectures, masterclasses, conferences, exhibitions, rafting tours, hiking, cycling tours, kayaking on lakes, promotion of organic food (slow food concept), etc.

The organizer of the festival is DOO Cezam Production and NVO Cezam (www.cezam.me). The festival has permanent and significant support from the Montenegrin Ministry of Culture, the Film Center of Montenegro, the Municipality of Žabljak as the host, and numerous relevant partners and festival friends.



GMIFF is also the only festival in the country that has permission from the Environmental Protection Agency to hold its activities in Montenegro's national parks, a symbol of responsible environmental behavior and the preservation of the natural environment.

Within the festival, 1000 trees were planted in the Durmitor National Park by volunteers in areas affected by fires, in collaboration with the Forestry Administration.

Around 15,000 children and teenagers from primary and secondary schools nationwide watched environmental films from the Green Montenegro IFF in collaboration with the Ministry of Education

In 2024, the festival introduced a new feature — wireless headphones, allowing the audience to enjoy high-quality audiovisual productions while simultaneously respecting the strict protection policies of the Durmitor National Park. This innovation enabled audiences to experience film screenings without disturbing the natural environment.

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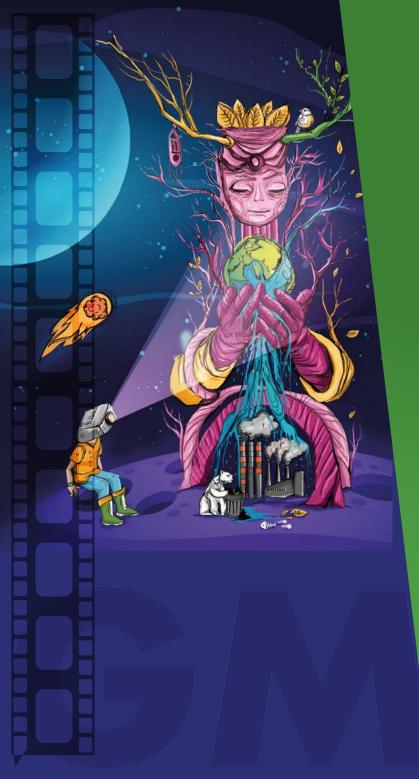
The jubilee 10th edition of GMIFF was officially opened by Damjan Culaif, Minister of Ecology, Sustainable Development and Northern Region Vujović. Development, Ta<u>mara</u> Minister of Culture and Media, and Drakić. Montenegrin Dubravka actress. The opening was marked by the presence of Peter (Pepe) Danziger, Oscar winner for the film The Piano (1994), renowned music Ratimir Martinović. director celebrated Montenegrin filmmaker Branko Baletić, President of the Assembly of Montenegro Aleksa Bečić, and Ivan Brajović, a highranking UN official in Montenegro. The event was attended by notable individuals from the world of culture, ecology, diplomacy, and the arts, such as Fiona McCluney, Prince Nikola Petrović, and others.

During the festival, the capital city - Podgorica, illuminates one of its symbols, the Millennium Bridge, in green color, in collaboration with Green Montenegro IFF, to draw attention to a higher level of responsibility and knowledge about the need for environmental protection, both in natural and urban environments.

https://www.youtube.com/watch? v=E6TD_mYKZII

Since January 1st, 2024. Green Montenegro IFF has been a part of the large international project Food on Film, supported by the European Commission with a grant of 465,868.26 EUR (total: 665,526.09 EUR), lasting until March 2026. The project is implemented in partnership with Slow Food International, Associazione Cinemambiente from Italy, Verein Nature Festival from Austria, Green Montenegro IFF from Montenegro, and Mobilevent from France. The aim of the project is the international promotion of healthy eating and organic products in partner countries.

The festival receives annual support from the relevant ministries of culture and ecology, the Montenegrin Film Centre, the Municipality of Žabljak, and other partners and friends of GMIFF.





The festival's selectors and jury are composed of domestic and international experts in the fields of cinematography and ecology from countries including Argentina, the USA, Serbia, Croatia, Bosnia and Herzegovina, North Macedonia, France, South Korea, Montenegro, Ukraine, Germany, Scotland, and others.

The main media sponsor of the festival, since its establishment, is Radio Television of Montenegro - RTCG.

All significant decisions in the interest of GMIFF are made by the Festival Council, which has held 13 sessions to date.





